

**MARKETING INTERN**  
**AT AN INNOVATIVE MEDTECH**  
**START-UP (30-100%)**



Do you want to make some first-hand industry experience in MedTech and get to know the startup environment? Have you ever wanted to try out new ideas? Have you ever wanted to contribute to something that meets society's needs and has a chance of actually making a difference in people's lives?

If yes, this internship is for you! We are looking for a motivated Marketing Intern who will work within the Sales and Marketing team at Aison™ Technologies AG, a start-up in Schlieren, Switzerland that develops cutting-edge ultrasound-enhancing technology.

**Duration: minimum** 3 months

**Starting date:** 15/05/2022

**Job type:** part-time or full-time internship; flexible schedule, and possibility to work remotely (hybrid set-up preferred with at least 2 days at the office); **unpaid** for the first few months

**Your Role:**

- You work in close contact with our fun and easy-going Chief Commercial Officer (CCO) ;).
- You help keep digital and print materials up to date.
- You manage our online communication channels (website, social media, newsletter, etc.).
- You create content that engages and inspires healthcare professionals to interact with our brand.
- Let your creative brain loose to further develop our branding, messaging, and presence on social media.

**Your profile:**

- You are a marketing enthusiast and have always wanted to gain relevant experience, develop yourself and your skills.
- You know how to use a camera for photography and film.
- You have experience with multimedia tools, especially image and video editing.
- You speak and write professional English fluently (at least C1); any additional language is a plus.
- You are self-driven and like working independently.
- Prior experience with marketing, e.g. online marketing, social media, website management, WordPress, HubSpot, SEO, and/or other tools is surely welcome!

**What you will get:**

- Valuable, relevant experience in an exciting, international, and fast-paced work environment.
- Participation in shaping a young, growing healthcare brand.
- Supportive and enthusiastic colleagues.
- Opportunities to experiment and creative freedom.

Interested? Please send your CV along with a motivational letter to  
Jan Hillebrand, CCO, at [jan.hillebrand@aisontechnologies.com](mailto:jan.hillebrand@aisontechnologies.com).